

# Watermark Retirement Communities and ZOM Senior Living Open the Watermark at Coral Gables

March 31, 2023

MIAMI, FL—The Watermark at Coral Gables is now open and welcoming new members to its independent living, assisted living and memory care accommodations. Developed in collaboration with ZOM Senior Living—the seniors housing division of ZOM Living, one of the nation’s leading luxury housing development firms—The Watermark at Coral Gables is the latest addition to Watermark Retirement Communities’ Élan Collection, its premier portfolio of luxury senior living communities. The community was built to feel like a high-end wellness resort, with amenities and programs designed to help sophisticated seniors live a vibrant, healthful lifestyle.

“We’re thrilled to open The Watermark at Coral Gables and welcome South Florida seniors to our newest Élan Collection community,” said David Freshwater, chairman of Watermark Retirement Communities. “The community itself is luxurious, inspired by Coral Gables’ historic architecture. Combined with our five-star level of care, The Watermark at Coral Gables truly redefines what retirement looks like.”

The Watermark at Coral Gables spans over 256,000 square feet, including 50,000 square feet of lifestyle-driven amenities, and features 198 apartments encompassing studios, one-bedroom units and two-bedroom apartments. It boasts the only rooftop pool at a senior living community in Coral Gables, flanked by a yoga lawn and lush gardens, as well as five restaurants and two full bars, catering to all meals and tastes. Furthermore, The Watermark at Coral Gables’ wellness program ensures members are cared for—mind, body and spirit. Additionally, members can learn a new language, explore a new hobby or share their own area of expertise through Watermark University’s robust calendar of programming.

“The experience we’re offering at The Watermark at Coral Gables is unparalleled in senior living,” said David Barnes, president of Watermark Retirement Communities. “The community not only engages members with programming, but encourages them to craft their own days and explore new passions and friendships. This freedom, we believe, is the key to an invigorating life.”

The Watermark at Coral Gables is located southwest of Miami, just steps from the upscale Shops at Merrick

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David Barnes, President  
Watermark Retirement Communities

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Park and a short drive from the pedestrian promenade Miracle Mile and the historic Biltmore Hotel. It’s surrounded by the historic ivy-covered mansions and stunning green spaces that have coined Coral Gables as “The City Beautiful.” Residents can easily catch a show at the Actors’ Playhouse at Miracle Theatre, explore art at the Coral Gables Museum, enjoy a classic film at the Coral Gables Arts Cinema or stroll through the Fairchild Tropical Botanical Gardens.

The ownership for The Watermark at Coral Gables consists of a partnership between ZOM Living, one of the most highly regarded luxury housing developers in the United States, and Watermark Retirement Communities. Together, these leading companies embarked on the development of two luxury senior living communities, one in Coral Gables and the other in West Palm Beach, both breaking ground in the summer of 2020.

“As demand for premium-quality rental senior housing grows in South Florida, ZOM Senior Living is delighted to announce the opening of our second senior living community in the region in the past six months,” said Stephen Ordway, senior vice president of ZOM Senior Living. “The Watermark at Coral Gables embodies the luxurious living experience that has come to define ZOM Living—and now ZOM’s Senior Living—brands. From the beautiful Mediterranean design analogous with the City of Coral Gables to the sophisticated resort-style amenities, superb dining and educational programming, this community creates an environment where residents aspire to live and thrive.” ■