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## GREG T. WEST

CEO, ZOM Living  
Fort Lauderdale



West leads the luxury multifamily developer with over 5,000 units currently under development or construction nationwide. The firm recently broke ground on its first two multifamily developments in Arizona.

**Birthplace:** Lubbock, Texas

**Education:** Bachelor's degree, Southern Methodist University; M.S. degrees, Texas A&M University

**Why I enjoy real estate:** Creating places is energizing and the source of new and unique challenges every day.

**Message to future real estate professionals:** Be prepared to continuously learn and move with the industry. AI is going to change the way buildings are designed and built.

**My latest cultural discovery:** I have grown to really enjoy podcasts. "Acquired" is my favorite.

**Where I take friends in town:** Shuck N Dive.

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